

## Presentation Outline on Social Entrepreneurship

### Social Entrepreneurship

1. Identifies and actualizes potential aims to promote greater happiness, better society - turns a plight into a problem into an issue – avoids the regressive cycle – plight – complaining – apathy – deeper plight – helplessness
2. Realistic assessment of what is possible
3. Zoon politikon – Aristotle - become more effective humans by practicing being human. being human is a team sport, a team activity. not enough to be good to family and friends. private virtues will not permit you to actualize your potential. need a playing field, դրսևորման դաշտ.
4. Duty to save society – Locke, Kant, Aristotle - benefited from society, owe society, also your duty to create an environment for yourself, to live a good productive life
5. Mindset –
  - 1) can't fix everything – doesn't mean you should not fix something, if you can, or should break something
  - 2) solutions are temporary, problems are forever. even God couldn't fix the world – flood. permanently broken. don't be a perfectionist, but strive for perfection.
  - 3) avoid others' mistakes
  - 4) avoid being used as an instrument – greatest danger – fall into the trap of anxiety – false hopes, flailing, grasping at straws – the trap of ambition – Lord of the Rings - unattached intellectuals need for recognition makes him easily manipulated, trap of self-sacrifice
  - 5) difference between what we can do and what we do.
  - 6) start with your self – Gandhi said – be the change you wish to see in the world, practice what you preach
  - 7) do what's right anyway – Mother Teresa
  - 8) the truth wins in the end
6. Youth – most dangerous time –
  - 1) helpless, easy prey for anxiety mongers
  - 2) helpless, look for short-cuts – walk down a muddy street – usually go around it, or just change destination –
  - 3) For men to plunge headlong into an undertaking of vast change, they must be intensely discontented yet not destitute, and they must have the feeling that by possession of some potent doctrine, infallible leader or some new technique

they have access to a source of irresistible power. Finally they must be wholly ignorant of the difficulties involved in their vast undertaking. Experience is a handicap.

- 4) become the author of your own life, David Copperfield – humans are a story-telling creatures – we have roles, we need to define them appropriate to our resources, situation – otherwise, delusion, failure, compromise – deformation
  - 5) Buddha said – like an irrigator that waters his fields, like an archer that takes aim, like a carpenter that shapes wood, shape your life – measure, carefully
7. Armenian language helps us to understand the connection between all these
- 1) happiness – երջանկութիւն
  - 2) priyatel - friend – priont – to love, also to be free. authors of our own destiny, also when we are loved and love others. free when we feel autonomous – under a law we create for ourselves. pri – orhnyal, erani, free.