

# Seven Forms of Capital

## Representative Elements

## Representative Examples

		Representative Elements	Representative Examples
Social	Cultural	<ul style="list-style-type: none"> <li>Tangible Articulations</li> <li>Norms</li> <li><i>Mental Models</i></li> </ul>	<ul style="list-style-type: none"> <li>Architecture, Music, Language</li> <li>Range of Acceptable Behaviors</li> <li><i>Trust, Wealth Creation Attitudes, Long-Term Thinking</i></li> </ul>
	Human	<ul style="list-style-type: none"> <li>Health and Population</li> <li>Education and Training</li> <li>Attitudes and Motivation</li> </ul>	<ul style="list-style-type: none"> <li>Nutrition, Medical &amp; Mental Health</li> <li>Primary &amp; Secondary, Technical</li> <li>Self-responsibility, action-orientation</li> </ul>
	Knowledge	<ul style="list-style-type: none"> <li><i>Qualitative, Quantitative Data</i></li> <li><i>Frameworks and Concepts</i></li> <li><i>Knowledge Generation</i></li> </ul>	<ul style="list-style-type: none"> <li><i>Statistics, Opinions, Records</i></li> <li><i>Theories, Processes, Procedures</i></li> <li><i>Universities, R&amp;D, Market Learning</i></li> </ul>
Physical	Institutional	<ul style="list-style-type: none"> <li>“Good, Clean Governance”</li> <li>Justice System</li> <li>Defense</li> <li><i>Connective Organizations</i></li> </ul>	<ul style="list-style-type: none"> <li>Transparency, No Hidden Costs</li> <li>Property Protection, Predictable Regulations</li> <li>Protection of Nation</li> <li><i>Chambers of Commerce, Unions</i></li> </ul>
	Financial	<ul style="list-style-type: none"> <li>Financial Systems</li> <li><i>Private Wealth</i></li> <li><i>Public Wealth</i></li> </ul>	<ul style="list-style-type: none"> <li>Banks, Stock Markets</li> <li><i>Bank Deposits</i></li> <li><i>Bank Reserves, Taxes, Duties, Macroeconomic Stability</i></li> </ul>
	Man-Made	<ul style="list-style-type: none"> <li>Transportation, Communication</li> <li>Power</li> <li>Water and Sewerage</li> </ul>	<ul style="list-style-type: none"> <li>Roads, Ports, Telephone Systems</li> <li>Electric Grids, Generation Capacity</li> <li>Pipelines, Pumping Stations</li> </ul>
	Natural Endowments	<ul style="list-style-type: none"> <li>Environmental Issues</li> <li><i>Raw Materials</i></li> <li><i>Climate and Location</i></li> </ul>	<ul style="list-style-type: none"> <li>Conservation, Restoration</li> <li><i>Agricultural, Mineral, Petroleum</i></li> <li><i>Proximity to Markets</i></li> </ul>